

CHAMBER STAFF:

Laura Foss - Executive Director

Megan Popowski - Executive Assistant

BOARD OF DIRECTORS:

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Past President - Kieth Weber, Valley Queen Cheese Factory

Vice President - Katie Heller, ITC

Lyle Hoeke, Top Hat Lanes/Milbank Ford

Justin Berry, Valley Farm Equipment

Brenda Bohn, Wells Fargo Bank

Karissa Karels, State Auto Insurance Company

Brandy Janish, Great Western Bank

Val Mears, 1st Bank & Trust

Joe Nichols Replaces Chris Cagle

Whew! It has been a crazy couple of weeks! As I am sure you have heard by now, Chris Cagle cancelled his Farley Fest performance. He was put on vocal rest and was forced to cancel all of his June concert dates. After the initial shock wore off, we at the chamber office and several of the concert committee members kicked it into high gear to find a replacement act. Working with our booking agent we scored big! Joe Nichols is a huge name in country music and we are very fortunate that we got him. Nichols made his debut in the country music industry in 1996. In 2002 he

released the single "The Impossible" which reached #3 on the country music charts. This was followed by the release of his platinum-certified second album, *Man with a Memory*, released in 2002. This album produced the #1 single "Brokenheartsville". In 2004 he released *Revelation* which had the top 10 hit "If Nobody Believed in You". His 4th album, 2005's gold-certified *III*, produced the #1 single "Tequila Makes Her Clothes Fall Off". *Real Things* followed in 2007. Overall, Nichols has had 11 singles on the country charts, including two #1s and 5 more top 10

hits. Nichols charted a 12th single, "Believers", in May 2009.

We are excited to have him and look forward to an awesome concert!!



INTERESTED IN BEING ON A FARLEY FEST COMMITTEE? GIVE US A CALL!



It is almost Farmers Market time again! We will once again invite all our local growers to come and sell their produce at the Visitor Center. This year it will run every Saturday from

June 6th through October 31st. They will be set up from 9am - 1pm. Come on out and support our local growers and please help us spread the word!

From the Executive's Desk

Spring is in the air! We are busy finalizing the details for this summer's Farley Fest Celebration! We just finished up Shape-Up Milbank days, which was another successful event. This always seems to spark a sense of pride in how our community looks and presents to visitors. We are so fortunate to live a community that really takes pride in how it looks! We recently had an MBA meeting and would really like to get this group meeting regularly and have a leadership group that will take the reins and lead this group to organize events and promotions that will benefit all. If you are interested, please contact the Chamber Office for more details.

New Chamber Member

Please welcome our newest Chamber Member - **Healthy Kneads**. **Healthy Kneads** is owned and operated by **Sandy Berg**. They offer therapeutic massage in a variety of sessions, 1/2 hour, 3/4 hour, full hour and **Stone Therapy**. They are located in **Unity Square**. Stop out and see all the services they offer or call them at **605-432-5002** to set up your appointment today. We are glad to have **Healthy Kneads** as part of our Membership!

Featured Business: Ash and Reedstrom Law Offices

The current law firm, known as **Ash & Reedstrom**, began when **Craig Ash** acquired the 20 year law firm of Judge **Ronald K. Roehr** in 1994. From 1994-1997 the firm operated under the name of **Craig Ash, Attorney at Law**. **Craig** continued Judge **Roehr's** former practice and serviced his former clients. His practice areas included wills and estate planning, business and corporate law, real estate and family law. In 1995, **Craig Ash** acquired the **Sisseton** law practice of **Holland, Brantseg & Gelnn** and continued to operate the **Milbank** and **Sisseton** firms as a sole practitioner until January of 1997, at which time **Mark Reedstrom** joined

the firm as a partner. The firm began its operation under the current name of **Ash & Reedstrom**.

Mark Reedstrom moved here from **Sioux Falls** to begin his term as **Grant County States Attorney**. With the **States Attorney** position only requiring half of **Mark's** time and with **Mark's** trial experience, the firm took on more litigation matters such as personal injury and insurance cases.

The firm uses secretarial and paralegal support staff to help it operated efficiently and responsibly.

Visit www.ashreedstromlaw.com for more information.

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ATTORNEYS

A Professional Partnership

10 reasons to shop local ...things to let your customers know

1. Local shops sell a wide range of great products at affordable

prices. Many people get out of the habit of shopping locally and are then surprised by the range of products and gifts available.

2. Shopping locally saves you money

Out of town shops have done a good job of convincing us all that sole traders = expensive, but the evidence just isn't there to back this up. If you add in travel, fees to transport larger items home and customer time, the overall cost is often much greater.

3. Shopping locally retains our communities

People don't like losing shops and services in small towns but don't equate this to how they spend their money. Shops will only survive if customers spend locally – so if you want a vibrant town, we need to encourage people to shop locally.

4. Shopping locally retains our distinctiveness

Independent shops create distinctive shopping experiences and stock different products. Independent shops keep traditional local products alive. They respond more quickly to the needs of local customers, stocking products to meet the changing population needs. They can also be more innovative.....organic products were first developed by independent traders!

5. Shopping locally saves the environment

We are all aware of CO2 emissions and our environmental impact. Local shops often stock a higher percentage of locally sourced goods for which distribution time and customer journey times are reduced. This helps reduce our global footprint.

6. Shopping locally creates jobs

Shops in our town create local employment and self employment. These people in turn spend in the local economy. Over half a million people are employed in retail in our rural towns. Evidence shows that for every \$10 spent in an independent shop, \$25 is generated for the local economy.

7. Local independent shops invest more in our communities

Sole traders and independent stores are proportionally more generous in their support for local charities, carnivals, schools and community events. So supporting local shops means a financial return for our community.

8. Local shops are for everyone

Most people can get to their local shops easily. This is especially important for the elderly, the vulnerable, young people and those without private transport. Keeping your shops open by buying locally helps the whole community.

9. Local shops value you more

Evidence from numerous surveys shows people receive better customer care and service in local shops. Traders survive by their reputation and repeat business – so shopping locally means that you get a higher standard of service.

10. Shopping locally saves services

Private, voluntary and public sector services cluster around shops. The loss of the high street often corresponds to a reduction in these services. As shops disappear, so do hairdressers, vets, dentists etc.

SO... shop smart, shop local



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You'll Like Milbank!



Trivia



- Pearls melt in vinegar
- It takes 3000 cows to supply the NFL with enough leather for a year's supply of footballs.
- The three most valuable brand names on earth: Marlboro, Coca Cola and Budwiser, in that order.
- Average life span of a major league baseball: seven pitches.
- A duck's quack doesn't echo and no one knows why.
- The most played song on American radio during the 20th century was You've Lost That Loving Feeling which was written by Barry Mann, Phol Spector and Cynthia Weil. Although recorded by different artists, the song is the only one in history to be played over 8 million times on the radio. That amounts to about 45 years if the song was played back to back!

Calendar of Events

May

21 Last Day of School

25 Memorial Day

June

2 MBA Meeting - 10am at the Visitor Center

11 Valley Queen's Cheeseburger Days

14 Flag Day

21 Father's Day

26 FARLEY FEST!!

27 FARLEY FEST!!

28 FARLEY FEST!!

July

4 Independence Day

Call to schedule your Chamber After 5!